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1940

WHOLESALE PRICE LIST

OF

FLOWER SEEDS

FOR

NURSERYMEN

BEDDING PLANT SPECIALISTS

AND

COMMERCIAL FLOWER GROWERS



FERRY-MORSE SEED CO.

Seed Growers

500 Paul Ave., San Francisco, Calif.

724 East 61st St., Los Angeles, Calif.

P. O. Box 778, Detroit, Michigan

We are large growers of flower seeds, specializing in Sweet Peas, Asters, Larkspur, Marigolds, Pansies, Petunias, Stocks, Zinnias and many other items particularly suited to bedding plant growers, nurserymen, and growers for the flower market. Our seeds will be found to be of strong germination and of the highest quality.

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T E R M S

Net 30 days to customers of established credit standing. Customers not having an account with us will kindly send remittance with order or specify C.O.D. shipment. Postage will be prepaid by us on all flower seed orders.

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Prices subject to change without notice.

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Ferry-Morse Seed Co. gives no warranty, express or implied as to description, purity, productiveness or any other matter of any seeds, bulbs or plants we send out, and will not be in any way responsible for the crop.

Wholesale Price List

OF FLOWER SEEDS

FOR
Nurserymen, Bedding Plant Specialists
and Commercial Flower Growers



The following symbols are used in connection with every item listed:

- A—ANNUAL.....Plants that live and bloom only one season
B—BIENNIAL.....Plants that live two seasons, often blooming only the second year
P—PERENNIAL.....Plants tending to live from year to year
C—CLIMBER.....Plants requiring other objects for support
R—ROCK GARDEN PLANTS. Low growing perennials for permanent rock gardens
h—HARDY.....Plants resistant to average seasonal extremes of low temperature
hh—HALF-HARDY.....Plants which will not stand extremes of low temperatures unless protected
t—TENDER.....Plants which will not stand frost and sometimes extremes of heat

NOTE:—Many Perennials can be treated as Annuals in certain sections of California and in these sections many Annuals should be sown in the fall in order to obtain best results.

	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
ABRONIA (Sand Verbena) (hA-R 6 in.)			
Umbellata Grandiflora. Trailing, fragrant, rose colored.....	—	\$0.30	\$0.90
ACHILLEA (Sneezwort, Yarrow) (hP 2 ft.)			
Ptarmica, The Pearl. Excellent for cutting; small white flowers.....	\$0.75	2.50	—
ACROCLINIUM (Everlasting) (hA 15 in.)			
Double Daisy-like flowers.			
Rosea.....	—	.40	1.20
White.....	—	.50	1.50
Mixed.....	—	.30	.90
ADONIS (Pheasant's Eye) (hA 1 ft.)			
Aestivalis. Small cup-shaped crimson flowers.	—	.15	.55
AFGHAN GILLIFLOWER (See ERYSIMUM)			
AFRICAN DAISY (See ARCTOTIS, DIMORPHOTHECA, GERBERA)			
AGATHEA			
Coelestis (Blue Marguerite).....	.25	.85	—
AGERATUM MEXICANUM (Floss Flower) (hA)			
Blue Cap (4 in.).....	.75	2.50	—
Blue Ball Improved (4 in.) Clear Blue.....	1.00	3.00	—
Blue Perfection (12 in.) Desirable for cutting	.20	.50	—
Fairy Pink (5 in.)..... $\frac{1}{16}$ oz. \$1.00	3.00	—	—
Tom Thumb (Little Blue Star) (4 in.) Ideal edger.....	.60	1.80	—
Imperial Semi-Dwarf White (8 in.).....	.20	.60	—
AGROSTEMMA, Coronaria Atrosanguinea (Rose of Heaven) (hP 18 in.) Showy flowers like single pinks. Vivid blood-red.....	—	.20	.80

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	1/4 oz.	Oz.	1/4 LB.
ALYSSUM			
Compactum, Lilac Queen (hA 6 in.)	—	\$0.50	\$1.50
Compactum Little Gem White (hA 6 in.)	—	.30	.90
Procumbens, Carpet of Snow (hA 4 in.) A splendid even strain	—	.40	1.20
Saxatile compactum (Basket of Gold) (hP-R 9 in.)	—	.70	2.10
AMARANTHUS (hA)			
Caudatus (Love Lies Bleeding) (3 ft.) Drooping red spikes	—	.15	.35
Tricolor (Joseph's Coat) (2 1/2 ft.) Ornamental leaves splashed with yellow and red	\$0.20	.50	—
ANAGALLIS (hA 8 in.) Effective edging plants.			
Grandiflora Blue. A real blue	—	.50	1.50
ANCHUSA. Graceful and decorative.			
Capensis, Bluebird (Summer Forget-Me-Not) (hA 2 ft.)	—	.35	1.05
Italica, Dropmore (hP 3 ft.)	—	.40	1.20
ANEMONE CORONARIA (Wind Flower) (hP-R 10 in.)			
Single, Giant de Caen (French strain) Shades of red, white and blue25	.75	—
Semi-double, St. Brigid. A brilliant, Irish sort in mixed colors65	1.90	—
ANTIRRHINUM (Snapdragon) (hA)			
Rust Resistant. Our own special strain bred for resistance against this blight.			
Tall Maximum:	1/8 oz.	1/4 oz.	Oz.
Campfire, Luminous Scarlet	\$0.25	\$0.50	\$1.75
Copper25	.50	1.75
Crimson25	.50	1.75
Indian Summer, Coppery Orange Scarlet25	.50	1.75
Rose Pink (Loveliness)25	.50	1.75
White25	.50	1.75
Yellow25	.50	1.75
Mixed20	.40	1.25
Majus Grandiflorum:			
Brilliant Rose, Rose40	1.20	3.50
Defiance, Scarlet40	1.20	3.50
Padre, Crimson40	1.20	3.50
Pinkie, Rose Pink40	1.20	3.50
Shasta, White40	1.20	3.50
Yellow Jacket, Bright Yellow40	1.20	3.50
Mixed30	.90	2.50
Compact Bedding:			
Golden Orange25	.50	1.75
Light Salmon Pink25	.50	1.75
Orange Pink25	.50	1.75
Mixed20	.40	1.25
GIANT BEDDING (Non Rust Resistant)			
Celestial (New) All-America winner 1938, entire flower clear deep rose-pink	1.00	1.75	—
FLORISTS' GREENHOUSE STRAINS (Non Rust Resistant) The only type to grow under glass; also satisfactory outdoors.		1/16 oz.	1/4 oz.
Afterglow, Rich Bronze	\$1.00	\$3.00	
Ceylon Court, Fine Yellow	1.00	3.00	
Cheviot Maid Supreme, Clear Rose Pink	1.00	3.00	
Jennie Schneider, Soft Rose Pink	1.00	3.00	
Lucky Strike, Best White	1.00	3.00	
Rose Queen, Deep Rose Pink	1.00	3.00	
Sun Tan, Light Bronze	1.00	3.00	

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AQUILEGIA (See COLUMBINE)		Oz.	1/4 LB.
ARABIS (Rock Cress) (hP-R 6 in.) Blooms very early.			
Alpina Compacta. Floriferous, pure white.....	\$0.60		\$1.80
ARCTOTIS (African Daisy, blue eyed) (hA 2 ft.)		1/4 oz.	Oz. 1/4 LB.
Grandis. White petals about a blue center..	—	0.40	1.20
ARMERIA (Thrift, Sea Pink) (hP-R 6 in.)			
Maritima. Rosy pink flower clusters.....	\$0.75	2.00	—
ASCLEPIAS (Butterfly Wild Flower) (hP 2 ft.)			
Tuberosa. Brilliant Orange.....	.65	1.80	—
ASPARAGUS			
Plumosus Nanus.....	—	1.00	—
Sprengeri.....	—	1.00	—
ASTER (hA)			
Double Early Royal (2 ft.) The earliest Aster we list. Large, fully double blossoms with petals evenly incurved like those of American Branching. Free blooming.			
Lavender, Wilt resistant.....	0.30	.90	2.75
Peach Blossom, Wilt resistant.....	.30	.90	2.75
Purple, Wilt resistant.....	.30	.90	2.75
Rose, Wilt resistant.....	.30	.90	2.75
White, Wilt resistant.....	.30	.90	2.75
Mixed, Wilt resistant.....	.25	.80	2.40
Double Giant Crego (2 ft.) The most popular of the "Ostrich Plume" or "Giant Comet" class. The flowers are of splendid size, have long shaggy, twisted petals and are borne abundantly on branching robust plants. It blooms a few days after the King varieties.			
Azure Blue, Wilt resistant.....	.30	.90	2.75
Cattleya, Wilt resistant.....	.30	.90	2.75
Crimson, Wilt resistant.....	.30	.90	2.75
Lavender, Wilt resistant.....	.30	.90	2.75
Pink, Wilt resistant.....	.30	.90	2.75
Purple, Wilt resistant.....	.30	.90	2.75
Rose Pink, Wilt resistant.....	.30	.90	2.75
Shell Pink, Wilt resistant.....	.30	.90	2.75
White, Wilt resistant.....	.30	.90	2.75
Mixed, Wilt resistant.....	.25	.80	2.40
Double Giants of California (2 1/2 ft.) A type selected from the Cregos with flowers of identical form but larger and carried on longer stems. Less floriferous and two weeks later in season than the Cregos. Only to be preferred where the growing season is quite long such as California.			
Lavender.....	.60	1.75	4.50
Peach Blossom.....	.60	1.75	4.50
Purple.....	.60	1.75	4.50
Rose.....	.60	1.75	4.50
White.....	.60	1.75	4.50
Mixed.....	.50	1.50	3.75
Double American Branching (2 ft.) Furnishes most regular and symmetrical flowers. The plants are spreading and bear many good sized blooms which are fully double with evenly incurved petals. Blooms in season with the Cregos and is well suited for bedding and cutting.			
Ball's White, Wilt resistant.....	.30	.90	2.75
Lavender, Wilt resistant.....	.30	.90	2.75
Peerless Pink, Wilt resistant.....	.30	.90	2.75

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	1/4 oz.	Oz.	1/4 LB.
Aster, Double American Branching (Cont.)			
Purple, Wilt resistant.....	\$0.30	\$0.90	\$2.75
Rosalie (New) Outstanding Ferry-Morse			
Novelty.....	.40	1.20	3.50
Rose, Wilt resistant.....	.30	.90	2.75
Ruby Red (Heart of France) Wilt resistant.....	.60	1.80	5.40
Mixed.....	.25	.75	2.25
Double American Beauty (2 1/2 ft.) A choice selection from the American Branching class with flowers of similar shape. Superior in size of bloom and length of stem but 2 weeks later in season. Where early frosts are not to be feared, it should be very popular.			
Crimson, Wilt resistant.....	.40	1.20	4.00
Lavender (Azure Fairy) Wilt resistant...	.40	1.20	4.00
Peach Blossom, Wilt resistant.....	.40	1.20	4.00
Purple, Wilt resistant.....	.40	1.20	4.00
Rose, Wilt resistant.....	.40	1.20	4.00
White, Wilt resistant.....	.40	1.20	4.00
Mixed, Wilt resistant.....	.30	.90	3.00
Giant California Sunshine (2 1/2 ft.) An improved strain of the earlier Anemone flowered Aster. The flower is composed of a single row of outer petals around a tufted center of short florets. Desirable for cutting.			
Mixed.....	.50	1.75	—
ASTER IMBRICATED POMPON (True Type)	1/4 oz.	Oz.	1/4 LB.
Fiery Scarlet.....	1.00	3.00	—
Light Blue.....	1.00	3.00	—
Rose.....	1.00	3.00	—
Violet.....	1.00	3.00	—
White.....	1.00	3.00	—
Mixed.....	1.00	3.00	—
ASTER, Perennial or Michaelmas Daisy (hP 3 ft.)			
Mixed. Single flowers in a choice selection of colors.....	.70	2.00	—
ASTER, Single Chinensis Mixed, W. R.....	—	.40	—
AUBRIETIA (hP-R 6 in.) A dainty colorful creeper.			
Bougainvillei. Color bluish purple.....	1.50	4.00	—
AURICULA (See PRIMULA)			
AUSTRALIAN PEA VINE (See DOLICHOS)			
BABY BLUE EYES (See NEMOPHILA)			
BABY'S BREATH (See GYPSOPHILA)			
BABY PRIMROSE (See PRIMULA MALACOIDES)			
BACHELOR'S BUTTON (See CENTAUREA)			
BALLOON VINE (Cardiospermum) (Love-in-a-puff) (hA-C 10 ft.)	—	.20	.60
BALSAM (Lady's Slipper) (hA 18 in.)			
Double Tall or Camellia Flowered:			
Mixed, a superior blend.....	.15	.50	—
Bush Balsam. An attractive dwarf plant.			
Fireball. Cherry with vermillion cast (Dwarf).....	.75	2.25	—
Rosy White (Dwarf).....	.75	2.25	—
Mixed.....	.50	1.50	—
White. Gardenia-like flowers. (Taller growing).....	.75	2.25	—
BALSAM APPLE OR PEAR (See MOMORDICA)			
BARTONIA (hA 1 ft.)			
Aurea. Golden Yellow.....	.30	.90	—
BEANS (See SCARLET RUNNER)			
BEARD TONGUE (See PENTSTEMON)			

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BEGONIA, GRACILIS OR FIBROUS ROOTED

(tP 10 in.)

Everblooming, bedding sorts.	1/2 oz.	1/8 oz.
Semperflorens Prima Donna, Bright Pink.....	\$1.20	\$3.60
Luminosa. Vivid red, dark leaved....	1.20	3.60
Tuberous, Double Mixed.....	Trade Packet	\$1.00
Single Mixed.....	Trade Packet	.75

BELLIS PERENNIS (English Daisy) (hP-R 8 in.)

Double Monstrosa:	1/4 oz.	Oz.
Pink.....	\$0.75	\$2.25
Red.....	.75	2.25
White.....	.75	2.25
Mixed.....	.50	1.50
Double Mixed. Smaller flowered; of highest quality..	.30	1.00

BLACK-EYED SUSAN (See THUNBERGIA)

BLANKET FLOWER (See GAILLARDIA)

BLUE LACE FLOWER (See DIDISCUS)

BOUNCING BET (See SAPONARIA)

BRACHYCOME (Swan River Daisy) (hA 10 in.) Mixed — Oz. \$0.80

BRAZILIAN MORNING GLORY (See IPOMOEAE)

BROWALLIA (hA 1 ft.) 1/8 oz. —

Speciosa Major. Intense blue, white centered..... \$2.00 —

BUDDLEIA (Butterfly Bush or Summer Lilac) (hP 3 to 8 ft.) 1/4 oz. Oz.

Variabilis Veitchiana. Spikes of deep lilac..... \$0.35 \$1.00

BUTTERCUP (See RANUNCULUS)

BUTTERFLY BUSH (See BUDDLEIA)

BUTTERFLY WILD FLOWER (See ASCLEPIAS)

CACALIA (Tassel Flower) (hA 18 in.) Oz. \$0.70

Scarlet.....

CALCEOLARIA

Hybrida Large Flowered, Finest Mixed..... Trade Packet \$1.00

CALENDULA (Pot Marigold) (hA 18 in.) Oz. 1/4 LB. LB.

Ball's Gold (Florists' Strain) Erect, long stemmed.....	\$0.50	\$1.50	—
Ball's Masterpiece. Deep Orange Dark Eye.	.50	1.50	—
Ball's Orange Improved (Florists' Strain) Erect, long stemmed.....	.50	1.50	—
Lemon Queen.....	.20	.60	—
Orange King. A splendid strain.....	.20	.60	—
Orange Fantasy. Deep Orange. Unusual Petals Tipped Mahogany.....	1.00	3.00	—
Radio. Quilled petals, orange.....	.20	.60	—
Sensation or Campfire. Orange.....	.50	1.50	—
Sunshine or Chrysantha. Yellow.....	.20	.60	—
Mixed.....	.15	.50	—

CALIFORNIA NATIVE FLOWERS MIXED.. .25 .75 2.50

CALIFORNIA CANTERBURY BELLS (See WHITLAVIA)

CALIFORNIA POPPY (See ESCHSCHOLTZIA)

CALLIOPSIS (hA 2 1/2 ft.)

Mixed..... .20 .60

CAMPANULA

Canterbury Bell (hB 2 ft.)	1/4 oz.	Oz.
Annual Single Mixed.....	\$0.20	\$0.50
Biennial Single Mixed. Various shades of blue, also pink, and white.....	.15	.30
Calycanthema (Cup and Saucer) (hB 2 ft.)		
Dark Blue.....	.35	1.00
Light Blue (Silver blue).....	.35	1.00
Pink.....	.35	1.00
Mixed.....	.25	.75
Carpatica (Harebell) (hP-R 8 in.) Effective in rock garden or low border.		
Blue.....	.30	.80

Ferry-Morse Seed Co.

Campanula (Cont.)

Persicifolia (Peach Bells) (hP 3 ft.) A tall sort, excellent for cutting. 1/4 oz. Oz.
Blue.....\$0.75 \$2.25

Pyramidalis (Chimney Bellflower) (hP 5 ft.) Long spikes packed with starry bells.
Blue......50 1.50

CANDYTUFT (hA 1 ft.) Especially valuable for massing and low borders.

Umbellata. Compact with flat dense clusters of small florets. Oz. 1/4 LB.

Lilac.....\$0.20 \$0.60

Purple or Crimson......20 .60

Rose Cardinal......30 .90

White......20 .60

Mixed......15 .45

Giant Hyacinth Flowered White. Large spikes like perfect hyacinths......45 1.35

CANDYTUFT, PERENNIAL (See IBERIS)

CANNA (hP 3 ft.)

Large Flowering Mixed. Large leaves of green and bronze with flowers in many vivid hues......50 —

CANTERBURY BELL (See CAMPANULA)

CARDINAL CLIMBER. (Ipomoea Quamoclit Hybrida) (hA-C 15 ft.) A rapid climber with fiery red blooms.. .85 2.25

CARDIOSPERMUM (See BALLOON VINE)

CARNATION (Dianthus Caryophyllus) (hP)

Chabaud Giant (18 in.) A perpetual flowering strain which blooms in the first six months. 1/4 oz. Oz.

Cardinal Red.....\$0.85 \$2.50

Deep Rose......85 2.50

Salmon......85 2.50

White......85 2.50

Yellow......85 2.50

Mixed......40 1.25

Enfant de Nice Mixed (20 in.) Like Chabaud Giant, but slightly larger flowered, longer stemmed and more spreading..... 1.15 3.50

CASTOR BEAN (See RICINUS)

CELOSIA (hA)

Dwarf Crested (Cristata, Cockscomb) (10 in.) Curious comb-shaped flowers in vivid colors.

Empress. Large crimson combs, rich bronze foliage. .35 1.25

Rose. Beautiful rose colored crests.35 1.25

Mixed. (Of highest quality)......35 1.00

Feathered (Plumosa) Stately pyramidal plants with graceful plumed flowers.

Fiery Feather (Dwarf) (12 in.) Fine red flowered edging plant. Brilliant and pretty......75 2.00

Crimson (3 ft.) (Tall)......25 .75

Mixed (Tall)......20 .60

Childsi (Chinese Woolflower) (2 ft.)

Crimson A profusion of large crimson balls..... .30 .90

CENTAUREA

Cyanus Double (Bachelor Button) (hA 2 ft.) The ever popular cornflower. Oz. LB.

Blue.....\$0.25 \$2.50

Rose......25 2.50

Mixed......20 2.50

Jubilee Gem. Dwarf form of blue Bachelor Button (Cyanus Double)..... 1/4 Oz. \$0.35 1.00 —

Imperialis (Sweet Sultan) (hA 2 1/2 ft.) (Large fluffy flowers, sweet scented). Oz. 1/4 LB.

Amaranth Red.....\$0.50 \$1.50

Yellow (Suaveolens)......50 1.50

Mixed......40 1.20

Gymnocarpa (Dusty Miller) (hP 18 in.) Silvery-gray low border foliage plant......25 .75

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CERASTIUM (Snow-in-Summer) (hP-R 6 in.) Foliage and flowers form a snowy mass.	$\frac{1}{4}$ oz.	Oz.
Tomentosum.....	\$0.25	\$0.75
CHEIRANTHUS, Allioni (Siberian Wallflower) (hA-R 12 in.) Rich orange colored flowers. A biennial that blooms the first year.....	Oz.	$\frac{1}{4}$ LB.
	\$0.25	\$0.75
CHINESE FORGET-ME-NOT (See CYNOGLOSSUM)		
CHINESE LANTERN (See PHYSALIS)		
CHRYSANTHEMUM, ANNUAL (hA) Daisy-like flowers quite distinct from the Japanese varieties.		
Carinatum Atrococcineum (The Sultan). Copper yellow zone.....	.20	.60
Carinatum Burridgeanum. White red zone.....	.20	.60
Carinatum Chameleon. Chamois scarlet zone.....	.20	.60
Carinatum Northern Star. White yellow center.....	.20	.60
Carinatum W. E. Gladstone. Purple yellow zone....	.20	.60
Carinatum Burridgeanum Lord Beaconsfield. White.	.20	.60
Segetum, Eastern Star. Yellow dark center.....	.20	.60
Segetum, Evening Star. Golden.....	.20	.60
Segetum, Morning Star. Primrose.....	.20	.60
Single Mixed.....	.20	.60
Coronarum Mixed. Double.....	.15	.45
Single and Double Mixed.....	.15	.50
CINERARIA (hP) Popular California Bedding Plant. Likes shade.		
Hybrida Large Flowered Mixed (16 in.) Our own strain; superb quality.....	$\frac{1}{8}$ oz. $\frac{1}{32}$ oz. \$3.00	$\frac{1}{4}$ oz. \$9.00 \$17.00
Stellata Mixed (2 ft.) Large plant; very floriferous.....	$\frac{1}{32}$ oz. 1.25	3.75 12.00
CLARKIA, Double (hA 2 ft.) Small carnation-like flowers in soft pastel tints.	Oz.	$\frac{1}{4}$ LB.
Chamois Queen. Attractive rosy buff flowers.....	\$0.60	\$1.80
Orange King. Salmon-orange; good greenhouse variety.....	.60	1.80
Mixed. First quality.....	.60	1.80
CLEOME (Spider Plant) (hA 4 ft.)	$\frac{1}{4}$ oz.	Oz.
Giant Rose Shades.....	\$0.35	\$1.00
COBAEA SCANDENS (hP-C 30 ft.) A rapid growing, decorative climber.	$\frac{1}{2}$ oz.	Oz.
Violet.....	\$0.30	\$0.50
COCKSCOMB (See CELOSIA)		
COIX LACHRYMA (SEE JOB'S TEARS)		
COLEUS , (tP 12 in.) Large leaved. Most useful for potting, window boxes and bedding.	$\frac{1}{4}$ oz.	Oz.
Finest Mixed.....	\$2.00	\$6.00
COLLINSIA (hA 18 in.)	Oz.	$\frac{1}{4}$ LB.
Mixed.....	\$0.15	\$0.45
COLUMBINE (Aquilegia) (hP 2 $\frac{1}{2}$ ft.)		
Long Spurred. Large single flowers with remarkably long spurs.	$\frac{1}{8}$ oz.	Oz.
Blue Shades.....	\$0.75	\$4.00
Imperial Hybrids, Mixed. Our own re-selected strain of vigorous extra long-spurred hybrids.....	.50	3.00
Double, Mixed. Compact flowers in a variety of rich hues.....	—	.50
CONE FLOWER (See RUDBECKIA)		
CONVOLVULUS (See MORNING GLORY)		
CORAL BELLS (See HEUCHERA)		
COREOPSIS, Lanceolata Grandiflora (hP 2 ft.) A most satisfying perennial. Giant flowered strain.		
Single Mayfield Giant. Silky fluted petals of chrome yellow.....	Oz. \$0.25	$\frac{1}{4}$ LB. \$0.75
Semi-double.....	.50	1.50

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COREOPSIS, Annual (See CALLIOPSIS)

COSMOS (hA)

Early Double Crested (3 ft.) Some of the flowers have attractive crests which completely cover the centers.

	$\frac{1}{4}$ oz.	Oz.
Crimson.....	\$0.65	\$2.00
Pink.....	.65	2.00
White.....	.65	2.00
Mixed.....	.50	1.35

Early Mammoth Single (4 ft.) Particularly adapted to Northern latitudes.

	Oz.	$\frac{1}{4}$ LB.
Crimson.....	\$0.25	\$0.75
Pink.....	.25	.75
White Queen.....	.40	1.20
Mixed.....	.25	.75

Early Sensation (3½ ft.) Large flowers of pink and white. Long graceful stems. Early enough to bloom anywhere in the United States.

	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
Pinkie.....	\$0.25	\$0.75	\$2.25
Purity.....	.25	.75	2.25
Mixed.....	—	.50	1.50

Late Mammoth Single (5 ft.) Vigorous plants and magnificent flowers.

Mixed.....	.15	.45
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Klondike

Orange Flare. Golden-orange flowers.....	.50	1.50
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Early Dwarf Orange Flare (3 ft.) (Our own selection).....	.75	2.25
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CYNOGLOSSUM (Chinese Forget-Me-Not) (hA 2 ft.)

A recent valuable addition to our annuals.

Amabile Blue. A rich turquoise blue.....	.10	.30
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Firmament (New) Very compact..... $\frac{1}{4}$ Oz.	.70	2.00	—
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CYPRESS VINE (Ipomoea Quamoclit) (hA-C 8 ft.)

Scarlet.....	.25	.75
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Mixed.....	.25	.75
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DAHLIA (tP) Splendid flowers grown from seed

Cactus Mixed (2½ ft.) Fine double flowers with shaggy twisted petals..... $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
	\$2.00	—

Double Mixed (2½ ft.) Finest fluffy flowers in vivid colorings.....	—	\$1.00	—
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Unwin's Dwarf Hybrids (14 in.) Semi-double flowers, delightfully colored.....	—	.50	\$1.50
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DAISY (See ARCTOTIS, BELLIS, BRACHYCOME, DIMORPHOTHECA, GERBERA, SHASTA DAISY)

DELPHINIUM (hP)

Dwarf Chinese (2 ft.) Dainty plants desirable for low borders. Bloom the first year.

ward Chinese (Z t.) Dainty plants desirable for low borders. Bloom the first year.	$\frac{1}{4}$ oz.	Oz.
Azure Fairy. Charming soft sky blue.....	\$0.20	\$0.60

Blue Butterfly. Intense gentian blue.....	.25	.65
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Tall Hybrids (5 ft.)

Belladonna Improved. A clear light blue.....	.80	2.50
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Bellamosum. Deep intense blue.....	.50	1.50
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Summer Cloud. A new and very satisfactory white	1.40	4.00
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Blackmore and Langdon Hybrids.

Hollyhock type; massive flower spikes.....	1.00	3.00
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Pacific Strain. Highly resistant to mildew.....	2.00	6.00
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DELPHINIUM, ANNUAL (See LARKSPUR)

DEW PLANT (See MESEMBRYANTHEMUM)

DIANTHUS (Pinks) (See also CARNATION, SWEET WILLIAM)

Chinensis, Double Mixed (hA 12 in.) Fringed double flowers in clusters..... $\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
	\$0.25	\$0.75

Heddewigii Laciniatus Double Mixed (Japan) (hA 12 in.) It rivals the carnation in size.

	\$0.15	.40	—
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Wholesale Flower Seed Price List

Dianthus (Cont.)

	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
Single Mixed (hA 12 in.) Beautifully marked, with fringed petals.	\$0.10	\$0.30	—
Plumarius (hP 12 in.) Single and Semi-double Mixed. A perennial strain with rich clove scent.35	1.00	—
Sweet Wivelsfield (hA) Plants somewhat smaller than Sweet William. Otherwise similar to it except that it is a hardy annual	.20	.55	—
DIDISCUS, Coeruleus Blue (Blue Lace Flower) (hA 2 $\frac{1}{2}$ ft.) A useful florist's plant.	.30	.80	—
DIGITALIS (Foxglove) (hP 3 ft.)			
Gloxiniaeflora, Giant Shirley. (Spotted). Long, graceful spikes of large thimble-shaped blossoms.			
Rose.15	.45	—
White.15	.45	—
Mixed.15	.40	—

DIMORPHOTHECA (African Daisy)

Ecklonis (tP 13 in.) White, ringed blue.65	2.00	—
Hybrids (hA 10 in.) Many hues of yellow and orange.25	.75	—
Orange (hA 10 in.) A beautiful bright orange	.30	.80	—

DOLICHOS

Lablab Mixed. (Hyacinth Bean) (hA-C 10 ft.) Produces spikes of pea-like flowers in shades of purple and white; a rapid grower	—	.10	.30
Lignosus (Australian Pea Vine) (tP-C 12 ft.) Rich bright green foliage and rose-colored pea-shaped flower clusters.25	.70	—

DUSTY MILLER (See CENTAUREA)

DWARF CUP FLOWER (See NIEREMBERGIA)

EMERALD FEATHER (See ASPARAGUS SPRENGERI)

ENGLISH DAISY (See BELLIS)

ERINUS (hP-R 4 in.)

Alpinus Mixed. Many tiny spires of white and purplish-violet blossoms rise above rosetted leaves. Trade Packet \$1.00

ERYSIMUM, Perofskianum (Afghan Gilliflower) (hA 12 in.) Spikes of rich orange color	—	.40	—
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	Oz.	$\frac{1}{4}$ LB.	LB.
ESCHSCHOLTZIA (California Poppy) (hA 12 in.)			
Extra Golden. Large flower of pure orange. .	\$0.10	\$0.30	\$1.00
Mixed.15	.45	—

ESCHSCHOLTZIA, Bush (See HUNNEMANNIA)

EUPHORBIA (hA 2 ft.)

Heterophylla (Annual Poinsettia, Painted Leaf).50	1.50	—
Variegata (Snow-on-the-Mountain).30	.90	—

EVENING GLORY (See IPOMOEA)

EVENING PRIMROSE (See OENOTHERA)

EVENING SCENTED STOCK (See MATTHIOLA)

EVERLASTINGS (See ACROCLINIUM, GLOBE AMARANTH, HELICHRYSUM, RHODANTHE, STATICE, XERANTHEUMUM)

FALSE DRAGON HEAD (See PHYSOSTEGIA)

FEVERFEW (See MATRICARIA)

FLOSS FLOWER (See AGERATUM)

FLOWERING SAGE (See SALVIA)

FORGET-ME-NOT (See MYOSOTIS)

Ferry-Morse Seed Co.

FOUR O'CLOCK (Marvel of Peru) (tP 2 ft.)			
	Oz.	1/4 LB.	LB.
Tall			
Red.....	\$0.15	\$0.45	—
Mixed.....	.10	.30	—
FOXGLOVE (See DIGITALIS)			
GAILLARDIA (Blanket Flower)			
Picta (hA 18 in.)			
Single Mixed. Purplish-crimson and yellow	.40	1.20	—
Double Lorenziana Mixed. Sulphur, orange and claret.....	.40	1.20	—
Grandiflora (hP 2 ft.)			
Portola Hybrids. Semi-double, bronzy red tipped with gold.....	.80	2.40	—
Mixed. Rich maroon centers circled by orange edges.....	.40	1.20	—
GERANIUM (Pelargonium) (tP 2 ft.)			
Zonale. Free blooming, with rich, variegated leaves.....	2.00	—	—
GERBERA (Transvaal Daisy) (hP 18 in.)			
Jamesoni Hybrids Mixed. Amber salmon, rose to rich ruby red.....	100 seeds 40c, 500 seeds	\$1.75	
GEUM (hP 2 ft.)			
Double Golden Ball (Lady Stratheden) Rich golden yellow.....	1/4 oz.	Oz.	
	\$0.55		\$1.65
Double Scarlet (Mrs. Bradshaw) Dazzling.....	.50		1.50
GILIA (hA 2 ft.)			
Capitata, (Blue Thimble Flower) Lavender Blue	Oz.	1/4 LB.	
Dainty globular flowers.....	\$0.20		\$0.60
Tricolor (Bird's Eyes) Lavender blue with purple throats.....	.20		.55
GLOBE AMARANTH (Gomphrena, Everlasting) (hA 18 in.) For winter bouquets.			
Mixed. Purplish-red, pink, white and striped.....	.25		.75
GODETIA (hA)			
Semi-Dwarf Single (12 in.)			
Duke of York. Rich scarlet on white.....	.50		1.50
Kelvedon Glory. Salmon orange.....	.75		2.25
Sybil Sherwood. Salmon pink, white edge.....	.80		2.40
White Swan.....	.75		2.25
Mixed.....	.40		1.25
Tall Double (2 ft.)			
Mixed.....	.40		1.20
GOLDEN MOSS (See SEDUM)			
GOURD (hA-C 12 ft.)			
Dipper.....	.20		.60
Dishcloth or Luffa.....	.20		.60
Hercules Club.....	.20		.60
Mixed. All kinds.....	.20		.60
Small Fruited Mixed.....	.20		.60
GYPSOPHILA (Baby's Breath)			
Elegans Rosea. Large Flowering.....	Oz.	1/4 LB.	LB.
	\$0.20	\$0.60	\$2.00
Elegans White. Large Flowering (London Market) (hA 2 ft.) an improved strain...	.15	.50	1.25
Paniculata Double White (hP 3 ft.) Very desirable for cutting.....	1/4 oz.		\$1.00
HEAVENLY BLUE MORNING GLORY (See IPOMOEAE, HEAVENLY BLUE)			
HELIANTHUS (See SUNFLOWER)			
HELICHRYSUM (Strawflower) (hA 2 1/2 ft.) Best of all Everlastings.			
	Oz.	1/4 LB.	
Double Mixed. A superior blend.....	\$0.50		\$1.50
HELIOTROPE (tP 2 ft.)			
	1/4 oz.	Oz.	
Dark Varieties Mixed.....	\$0.40		\$1.20
HESPERIS MATRONALIS (Sweet Rocket) (hP 18 in.)			
Open clusters of blossoms. Excellent for cutting.	Oz.	1/4 LB.	
Purple.....	\$0.35		\$1.00
White.....	.35		1.00

Wholesale Flower Seed Price List

HEUCHERA , Sanguinea (Coral Bells) (hP-R 12 in.)	$\frac{1}{4}$ oz.	Oz.
Crimson Rose. Bell-shaped flowers in little clusters.	\$2.50	\$7.50
HIBISCUS (Mallow) (hP)	Oz.	$\frac{1}{4}$ LB.
Marvels Mixed (4 ft.) Large flowers of red, rose and white.	\$0.40	\$1.20
HOLLYHOCK (hP)		
Allegheny (7 ft.) Tall growing, semi-double.		
Mixed	.40	1.20
Double (5 ft.) Handsome extremely double flowers.		
Crimson	1.25	3.75
Deep Rose	1.25	3.75
Newport Pink	1.25	3.75
Salmon	1.25	3.75
Scarlet	1.25	3.75
White	1.25	3.75
Yellow	1.25	3.75
Mixed	1.00	3.00
Triumph (5 ft.) Early; semi-double; fringed, pastel shades.		
Mixed	1.60	4.80
Annual Indian Spring, (New) Really annual.	$\frac{1}{4}$ oz.	Oz.
	\$0.50	\$1.50
HONESTY (See LUNARIA)		
HUMULUS JAPONICUS (hA-C 15 ft.)	Oz.	$\frac{1}{4}$ LB.
A sturdy vigorous climber. Variegated Leaved	\$0.30	\$0.90
HUNNEMANNIA , Fumariaefolia (Bush Eschscholtzia) (hA 18 in.)		
Large lemon-yellow single flowers suitable for cutting	.50	1.50
HYACINTH BEAN (See DOLICHOS)		
IBERIS , Gibraltarica (Perennial Candytuft) (hP-R 8 in.)		
Small lilac flowers in clusters	.60	1.80
ICE PLANT (See MESEMBRYANTHEMUM)		
IPOMOEA (hA-C 12 ft.)		
Bona Nox (Evening Glory) Violet-hued flowers	.20	.60
Grandiflora Alba (Moon Flower) Very large, pure white, sweet-scented flowers	.35	1.00
Heavenly Blue (Early Flowering Sky Blue) Clear sky blue with cream-colored throats	$\frac{1}{4}$ oz.	Oz.
	.30	.85
Imperialis, Large Flowered Mixed (Japanese Morning Glory) Handsome, large blooms in radiant colors	Oz.	$\frac{1}{4}$ LB.
	.20	.60
IPOMOEA , Quamoclit (See CARDINAL CLIMBER and CYPRESS VINE)		
JACK-AND-THE-BEAN-STALK (See KUDZU VINE)		
JAPANESE BELL FLOWER (See PLATYCODON)		
JAPANESE HOP (See HUMULUS)		
JOB'S TEARS (Coix Lacryma) (hA 12 in.) An ornamental grass bearing lustrous gray seeds	.10	.30
JOSEPH'S COAT (See AMARANTHUS TRICOLOR)		
KOCHIA (Mexican Fire Bush, Summer Cypress) (hA 2 $\frac{1}{2}$ ft.) A favorite hedge plant with moss-like foliage.		
Childsi	.15	.45
KUDZU VINE (Pueraria Thunbergiana, Jack-and-the-Bean-Stalk) (hP-C 30 ft.) Surpasses all other vines for strength and extent of growth	.40	1.20
LADY'S SLIPPER (See BALSAM)		
LANTANA , Hybrida Mixed (tP 2 ft.) Verbena-like clusters of fragrant flowers. Shades of crimson, rose, orange and yellow	.60	1.80

Ferry-Morse Seed Co.

LARKSPUR (hA 3 ft.)	Oz.	1/4 LB.
Double Tall Stock Flowered. Branching Sorts:		
Dark Blue.....	\$0.40	\$1.20
La France, Delicate pink.....	.40	1.20
Lilac Supreme, Our introduction.....	.40	1.20
Los Angeles, Deep rose pink.....	.40	1.20
Lustrous Carmine.....	.40	1.20
Rosamond, Pink.....	.40	1.20
Rose Queen (our 1936 introduction) New and distinct shade of bright rose pink. Award of Merit, Royal Horticultural Society.....	.40	1.20
Sky Blue.....	.40	1.20
White.....	.40	1.20
Mixed.....	.30	.90
Giant Imperial. Upright Class. Produces long stems for cutting.		
Blue Bell.....	.65	2.00
Blue Spire.....	.65	2.00
Carmine King.....	.65	2.00
Daintiness, pale lavender.....	.65	2.00
Exquisite Pink Improved.....	.65	2.00
Lilac Queen.....	.65	2.00
Lilac Spire.....	.65	2.00
Los Angeles Improved, rose pink.....	.65	2.00
Miss California, deep rose pink.....	.65	2.00
The Empress Improved, rose.....	.65	2.00
White King.....	.65	2.00
Mixed.....	.55	1.55
Giant Hyacinth Flowered. Large spike packed with fine double blooms. Non-branching.		
Mixed.....	.75	2.25
LATHYRUS, Latifolius (Perennial Sweet Pea) (hP-C 5 ft.) Handsome Sweet Pea-like flowers borne in loose clusters.		
Mixed.....	.30	.90
LAVATERA (Annual Mallow) (hA 3 ft.)		
Splendens Rosea. Bright rose-pink flowers.....	.50	1.50
LAVENDER (Lavandula vera) (hP 2 ft.) Highly ornamental and sweet scented.....	.50	1.50
LILIUM, Regale (hP 3 ft.) Fragrant, white trumpet flowers.....	.50	1.50
LINARIA (hA)		
Fairy Bouquet Mixed (10 in.) New. More compact than other varieties. Especially recommended.....	1.00	3.00
Marocanna Mixed. (hA 15 in.) Vivid shades of crimson, orange, and blue. Fine for massing and cutting	.30	.90
LINUM		
Grandiflorum Rubrum (Scarlet Flax) (hA 18 in.)		
Glossy red flowers with dark centers.....	.20	.60
Perenne Blue (hP 18 in.) Sky blue blossoms veined with darker blue, light centers.....	.20	.60
LOBELIA (hA)	1/4 oz.	Oz.
Blue Emperor, sky blue compact.....	\$0.50	\$1.50
Celestial or True Blue, Bright blue flowers with tiny white throats.....	.50	1.50
Crystal Palace Compacta, Blooms of deepest blue..	.50	1.50
White Lady, Compact.....	.60	1.75
Sapphire, Trailing. Deep blue, white eye.....	.60	1.75
LOVE-IN-A-MIST (See NIGELLA)		
LOVE-IN-A-PUFF (See BALLOON VINE)		
LOVE-LIES-BLEEDING (See AMARANTHUS CAUDATUS)		
LUNARIA, Biennis (Honesty, St. Peter's Penny, Money Plant) (hB 2 1/2 ft.) Very ornamental in winter bouquets.....	Oz.	1/4 LB.
	.60	1.80

Wholesale Flower Seed Price List

LUPIN

Hartwegii (hA 2 ft.) The best annual type for cutting.	Oz.	$\frac{1}{4}$ LB.	LB.
Mixed	\$0.20	\$0.60	—
Nanus Blue (hA 10 in.) California Wild Flower.....	.20	.60	\$2.00
Texensis (Texas Blue Bonnet) (hA 12 in.) Very useful in dry places.....	.20	.60	2.00
Polyphyllus Mixed (hP 3 ft.) Tall growing, hardy, with a long succession of varicolored flowers.....	.30	.90	—
Russell's Hybrids (hP) Larger, brighter flowers than other Polyphyllus strains, Gold Medal Royal Horticultural Society 1937. Our own growing.....	$\frac{1}{4}$ oz. \$0.75	Oz. \$2.25	

MALLOW (See HIBISCUS, LAVATERA)

MARIGOLD (hA)

African (Tagetes Erecta)

Burpee Gold. (New) Same as Guinea Gold but with odorless foliage.....	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
	—	\$0.75	\$2.25
Crown of Gold (2 $\frac{1}{2}$ ft.) All-America Gold Medal Award 1937. Very attractive blossoms. Short center petals curled and quilled, surrounded by flat outer petals. Odorless foliage.....	—	.75	2.25
Golden State. (New) Our Introduction Immense flowers.....	—	.75	2.25
Guinea Gold (2 ft.) Carnation flowered; floriferous; excellent for cutting. Good even strain.....		.50	1.50
Early Sunshine. (New) Incurved petals. Bright lemon-yellow.....	—	1.00	3.00
All Double (2 $\frac{1}{2}$ ft.)			
Lemon. Clear lemon yellow.....	—	1.00	3.00
Orange. Rich deep orange.....	—	1.00	3.00
Mixed	—	1.00	3.00
Sunset Giants Mixed. Very large flowers...	—	1.00	3.00
Yellow Supreme (26 in.) One of the new Marigolds. Fluffy double and semi-double flowers with petals broad and loose.....	—	.75	2.25
Gold Medal Blend. Combination of Guinea Gold and Yellow Supreme. Delightful....	—	.50	1.50

FRENCH (Tagetes Patula) (2 $\frac{1}{3}$ ft.)

Tall Dark Brown	—	.40	1.20
Tall Gold Striped (Scotch Striped).....	—	.75	2.25
Tall Lemon	—	.40	1.20
Tall Orange	—	.40	1.20
Tall Double Mixed	—	.30	.90
Dwarf Double (10 in.)			
Gold Striped (Royal Scot).....	—	1.25	3.75
Golden Ball	—	.35	1.05
Harmony. Cushion-like center of flower composed of orange disc petals, fluted and deeply cut. Outside petals reddish brown. Distinctly different. Early.....	—	.50	1.50
Maroon	—	.35	1.05
Mixed	—	.25	.75
Monarch Strain. Large double flowers. Mahogany, striped or edged golden yellow.....	—	.40	1.20
Dwarf Single (8 in.)			
Legion of Honor	—	.25	.75
Tagetes signata pumila. Ideal edging plant. Finely cut foliage; many brilliant star-like yellow blossoms.....	—	.50	1.50

MARVEL OF PERU (See FOUR O'CLOCK)

Ferry-Morse Seed Co.

MATRICARIA, Capensis (Feverfew) (hP 2 ft.)	Oz.	¼ LB.
Dainty, white, button-like blossoms in clusters (First quality).....	\$0.50	\$1.50
MATTHIOLA, Bicornis (Evening Scented Stock) (hA 15 in.) Mauve-colored flowers with a sweet perfume.	.15	.45
MESEMBRYANTHEMUM (hA 6 in.)		
Crystallinum (Ice Plant) Hardy plant for dry banks and rock gardens. Sparkling foliage.....	.40	1.20
Tricolor (Dew Plant) Brilliant floriferous sort for dry banks and rockeries.....	.40	1.20
MEXICAN FIRE BUSH (See KOCHIA)		
MEXICAN SUNFLOWER (See TITHONIA)		
MIGNONETTE (hA 12 in.) A favorite with florists for fragrance.		
Bismarck, Large spikes.....	.50	1.50
Red Goliath.....	.65	1.95
Machet.....	.40	1.20
MIMOSA, Pudica (Sensitive Plant) (hA 12 in.).....	.35	1.00
MOMORDICA (hA-C 10 ft.) An excellent background climber producing interesting fruit.		
Balsam Apple (Balsamina).....	.40	1.20
Balsam Pear (Charantia).....	.40	1.20
Mixed Apple and Pear.....	.40	1.20
MOON FLOWER (See IPOMOEAE)		
MORNING GLORY (See also IPOMOEAE)		
Crimson Rambler (New) Ruby Red. Free Flowering	1.00	—
Scarlet O'Hara (New) Bright Rosy Red.....	2.00	—
MOSS ROSE (See PORTULACA)		
MOURNING BRIDE (See SCABIOSA)		
MYOSOTIS (Forget-Me-Not) (hhP-R 8 in.)	Oz.	¼ LB.
Alpestris. Clear blue flowers.....	.60	1.80
Florists Blue. Long Stems.....	1.50	4.50
NASTURTIUM (hhA)		
Tall or Trailing (18 in. tall or 5 ft. trailing).		
Single Mixed (Best quality).....	.10	.25
Dwarf (12 in.)		
Single Mixed (Best quality).....	.10	.25
Golden Gleam (3 ft.) Abundant semi-double flowers of brilliant yellow, long stemmed and fragrant...	.10	.25
Golden Globe (12 in.) Dwarf compact form of Golden Gleam. Useful for beds or border edging. Fragrant.	.10	.25
Scarlet Gleam (3 ft.) Semi-double blossoms similar in size and shape to Golden Gleam. Brilliant scarlet.	.10	.25
Gleam Hybrids (3 ft.) Hues of salmon, rose, yellow, primrose and red. Semi-double. Free blooming and pretty.....	.10	.25
NEMESIA (hA)		
Compacta (8 in.)		
Blue Gem. Clear light blue flowers.....	2.00	6.00
Triumph Mixed. A brilliant blend.....	1.50	4.50
Grandiflora Suttoni (12 in.)		
Mixed. Red, yellow and orange.....	1.35	4.00
NEMOPHILA, Insignis Blue (Baby Blue Eyes) (hA 6 in.) Dainty sky blue, lighter at center.....	.20	.60
NICOTIANA (hhA 2 ft.)		
Affinis Hybrids Mixed. Produces long horn-like flow- ers in white, lavender, purple, rose and red.....	.30	.90
NIEREMBERGIA COERULEA (Hippomanica) (Dwarf Cup Flower) (hhP 6 in.) (New) Good edging plant. Lovely lavender-blue flowers.	Tr. Pkt. \$0.50,	½ oz. \$1.00

**1940
NOVELTIES
AND
SPECIALTIES**

FERRY-MORSE SEED CO.

SEED GROWERS

San Francisco, Calif.

• •

Detroit, Mich.

1940

NOVELTIES

AND

SPECIALTIES



COSMOS

Early Dwarf Orange Flare	Oz.	1/4 LB.
(3 ft.) Our own selection. Attracted much attention in 1939 All-America Trials.....	\$0.75	\$2.25

LARKSPUR

Dwarf Stock Flowered:

Rose Pink (18 in.) The first color in this new class which we are developing.	PER 100	PER 1000
Neat, sturdy plants, very free-bloom- ing. Large, rounded blossoms.	PKT. \$0.25	PKTS. \$12.50 \$100.00

Stock Flowered:

Purple (30 in.) Our own introduction. A much needed shade for this popular group.....	.25	12.50	100.00
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Majestic:

Rose Pink (4 to 5 ft.) Our own introduction. Long, tapering, base-branching spikes. Compact growth. Pleasing shade. Valuable for florists.25	12.50	100.00
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Super Majestic:

Rose Pink (5 to 6 ft.) Our own introduction. Giant plants. Long graceful branches. Flowers nicely placed. Rich new shade.....	.25	12.50	100.00
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MARIGOLD

1/4 oz. Oz.

Harmony Hybrids (12 in.) (New) Attractive. Very early. Our own growing.	\$0.85	\$2.50
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PANSY

1/8 oz. 1/4 oz. Oz.

Dwarf Geneva Giants, Mixed (6 in.) Our select stock.....	\$2.00	\$3.25	\$10.00
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PETUNIA

Flaming Velvet (18 in.) Our reselected stock. Rich, dark crimson. All-America Gold Medal Award, 1936.	1.35	2.65	8.00
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Glow (14 in.) Dwarf, compact habit. Vivid, scarlet-rose. All-America Silver Medal Award, 1939. Trade Pkt \$1.00; 1/16 oz. \$2.50

Hybrida Grandiflora:

Snowstorm (14 in.) Dwarf habit. Large, pure white flowers with plain edges. Trade Pkt. \$1.00; 1/32 oz. \$4.00

King Henry (14 in.) A compact form of Flaming Velvet. Trade Pkt. \$1.00; 1/16 oz. \$4.00

Wholesale Flower Seed Price List

1940 Novelties and Specialties (Cont.)

POPPY, ICELAND

Gartford, Mixed (18 in.) Giant flowers on long thick stems, ideal for cutting. Many $\frac{1}{4}$ oz. new shades.....	\$1.00	Oz. \$3.00	$\frac{1}{4}$ LB. \$9.00
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SWEET PEAS

Spring Flowering. Our own introduction. A new and extremely valuable race of Sweet Peas for florists and home gardeners.

Blue. All-America Bronze Medal Award 1940. About the same shade as Early, PKT. Mariner.....	\$0.25	PER 100 PKTS. \$12.50	PER 1000 PKTS. \$100.00
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Lavender. All-America Honorable Mention, 1940. About the same shade as Early Memory.....	.25	12.50	100.00
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Rose Pink. All-America Silver Medal Award, 1940. A sparkling shade, like Early Shirley Temple.....	.25	12.50	100.00
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Early Flowering:

Early Clipper. Our own introduction. Duplex. Black-seeded white.....	Oz. \$1.00	$\frac{1}{4}$ LB. \$3.35	LB. \$10.00
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Early Peeress. Our own introduction. Cerise pink. Long stemmed, giant flowers.....	1.00	3.35	10.00
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Summer (or Late) Flowering:

Ideal. Our own introduction. Clear rose cerise. Duplex. Certificate of Merit, PKT. Scottish Sweet Pea Society, 1939.....	\$0.25	PER 100 PKTS. \$12.50	PER 1000 PKTS. \$100.00
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Salmon Queen. Our own introduction. Real salmon pink. Certificate of Merit, Scottish Sweet Pea Society, 1939.....	.25	12.50	100.00
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Sentiment. Our own introduction. Deep chamois pink.....	.25	12.50	100.00
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Siesta. Our own introduction. Shining rose-pink. Silver Medal, Scottish Sweet Pea Trials, 1936.....	.25	12.50	100.00
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Tops. Our own introduction. Light cream-pink suffused with salmon—lustrous and sparkling.....	.25	12.50	100.00
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Heat Resistant, Mixed. Our blend of varieties selected for their ability to bloom during hot weather in which most Sweet Peas would not thrive.....	Oz. \$0.35	$\frac{1}{4}$ LB. \$1.00
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VIOLA

Large Flowered Hybrids. A supreme formula blend of choice bright colors.....	$\frac{1}{8}$ oz. \$1.50	$\frac{1}{4}$ oz. \$3.00	Oz. \$6.00
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We cordially invite you to visit our trial grounds at Salinas, California and Rochester, Michigan. We conduct annually thousands of flower trials which include all standard varieties and most of the latest introductions.

Wholesale Flower Seed Price List

NIGELLA (Love-in-a-Mist) (hA 18 in.)	Oz.	1/4 LB.
Damascena (Miss Jekyll) Cornflower blue flowers, suitable for cutting.....	\$0.20	\$0.60
OENOTHERA, LAMARCKIANA (Evening Primrose) (hB 2 1/2 ft.) Bears clusters of large, saucer-shaped flowers in brilliant yellow.....	.15	.45
PAINTED DAISY (See PYRETHRUM)		
PAINTED TONGUE (See SALPIGLOSSIS)		
PANSY (hA 8 in.)		
Large Flowered. A desirable bedding strain with well shaped flowers.	1/4 oz.	Oz.
Adonis. Light blue.....	\$0.50	\$1.50
Black. Velvety jet black.....	.45	1.35
Cardinal. Red.....	.60	2.00
Emperor William. Indigo blue, with deeper blue center.....	.45	1.35
Lord Beaconsfield. Lower petals purple, upper white flushed lavender.....	.45	1.35
Purple. A handsome sort; rich violet purple.....	.45	1.35
White. Large flowers, glistening pure white.....	.45	1.35
Yellow. A very popular pure golden yellow.....	.45	1.35
Choice Mixed.....	.40	1.20
Superb Giant Mixed.....	.60	1.80
Swiss or Giant Roggli. Within the last few years this magnificent strain has become prominent. The flowers are huge, substantial and of splendid circular outline.		
Blue (Lake of Thun, Ullswater) Marine blue with striking deeper blue blotches.....	1.75	6.00
Clear Yellow (Coronation Gold) All-America Award 1938. The first big yellow pansy without brown blotches.....	1.75	6.00
Red Shades (Alpenglow) Rich garnet tones with handsome marking.....	1.75	6.00
Violet Blue (Berna).....	1.75	6.00
Yellow (Rhinegold) Gold with fine deep brown blotches.....	1.75	6.00
Mixed (First quality).....	1.50	5.00
Geneva Super Giant Mixed. The highest quality of Swiss Pansies. Long-stemmed; rich assortment of colors. Fine for cut flowers.....	1/8 oz. \$1.60	1/4 oz. \$2.75
Morse's Tidy Mixture. Grand Basket Type. All Colors. (Seed available July 1939).....	2.00	3.25 10.00
Maple Leaf Giants. The largest flowering Pansies we have ever seen. Plants sturdy and compact with big leaves.		
Mixed.....	1.20	2.00 6.00
Morse's Jumbo Mixture. Splendid All Round Strain.....	1.60	2.75 8.00
PASSIFLORA (Passion Flower) (tP-C 15 ft.)	1/4 oz.	Oz.
Coerulea Grandiflora, Southern Beauty.....	\$0.35	\$1.00
PASSION FLOWER (See PASSIFLORA)		
PELARGONIUM (See GERANIUM)		
PERENNIAL SWEET PEA (See LATHYRUS LATIFOLIUS)		
PENTSTEMON (Beard Tongue) (hP 2 ft.) A plant with shiny leaves and splendid spikes of gay, tubular flowers.		
Gloxinoides Mixed. Light throats, often beautifully spotted.....	1/8 oz. \$0.50	1/4 oz. \$0.90
		Oz. \$2.75
PERIWINKLE (See VINCA)		

Ferry-Morse Seed Co.

PETUNIA (hA)

Hybrida (18 in.) A very free blooming single flowered class.

Large Flowered:

Rose King Improved (Our 1936 Introduction) $\frac{1}{4}$ oz.	Oz.
Deep clear rose pink; Special Mention"	
All-America selections.....	\$0.50 \$1.50
White King. Showy, clear, snow-white.....	.35 1.00

Regular Size:

Blue King. Royal blue, an unusual color.....	.35 1.00
Crimson King. Almost a pure self, crimson.....	.35 1.00
Howard's Star. Crimson with pure white star....	.35 1.00
Rose King. Deep rose with a light throat.....	.35 1.00
Violet King. A rich deep violet of velvety substance	.35 1.00
Superb Mixed30 .90

Nana Erecta. (14 in.) Compact, with many single blooms.

Celestial Rose. Flowers deeper pink, plants more evenly compact than Rosy Morn..... 1.00 3.00

Dwarf Rose Bedder (Our 1937 introduction.) Compact plants bear a multitude of bright rose-colored blossoms with golden throats..... .85 2.50

Heavenly Blue. An excellent silvery sky blue.... 1.25 3.50

Hollywood Star (New) Star Shaped Rose Pink... $\frac{1}{8}$ oz. \$1.50

Rose of Heaven. Bright rose..... .60 1.80

Rosy Morn. Rosy pink with large white throat... .70 2.10

Salmon Supreme (New) Deep salmon pink; flowers small but beautiful..... $\frac{1}{16}$ oz \$2.00; Trade Pkt. \$0.50

Snowball. Pure White..... .50 1.50

Balcony or Trailing (15 in.) Trailing, rampant plants suited to window box and terrace.

Blue. Deep violet blue..... 1.65 4.75

Blue Star. White star on a blue field..... 2.00 6.00

Rose. Vivid rosy pink..... 1.00 3.00

White..... 1.00 3.00

Mixed..... .75 2.75

Giants of California. Immense single flowers beautifully veined and fringed. $\frac{1}{16}$ oz. $\frac{1}{4}$ oz.

Mixed (12 in.)..... Trade Pkt. \$1.00 \$2.50 \$7.50

Dwarf Mixed (10 in.)..... Trade Pkt. 1.00 4.00 12.00

Giant Ruffled and Fringed. (12 in.) Frilled and ruffled flowers often 3 to 4 inches across. The colors are gorgeously rich and the large throats usually delicately veined.

Theodosia. Soft rosy pink..... Trade Pkt. \$1.00 3.75 —

Mixed..... Trade Pkt. 1.00 2.50 —

Double Fringed

Dwarf Maximum

Mixed..... Trade Pkt. \$1.00; $\frac{1}{64}$ oz. \$6.00

Maximum Mixed... Trade Pkt. \$1.00; $\frac{1}{64}$ oz. \$5.50

World Beauty.

Rose pink..... Trade Pkt \$1.00; $\frac{1}{64}$ oz. \$6.50

PHACELIA (hA 8 in.)

Campanularia. A very early blooming annual bearing a wealth of bell-shaped flowers in vivid gentian blue..... Oz. $\frac{1}{4}$ LB. \$0.50 \$1.50

PHEASANT'S EYE (See ADONIS)

PHLOX DRUMMONDI (hA)

Large Flowering (12 in.)	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
Brilliant Deep Rose	\$0.35	\$1.00	\$3.00
Chamois Rose. Soft cream-pink.....	.35	1.00	3.00
Maroon35	1.00	3.00
Pink (Carnea) Flesh35	1.00	3.00
Scarlet35	1.00	3.00

Wholesale Flower Seed Price List

Phlox Drummondii, Large Flowering (Cont.)	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
Scarlet, White Eye.....	\$0.35	\$1.00	\$3.00
Violet.....	.35	1.00	3.00
White.....	.35	1.00	3.00
Yellow.....	.35	1.00	3.00
Finest Mixed.....	.25	.75	2.25
Gigantea Art Shades.....	.50	1.50	4.50
Gigantea Salmon Glory.....	1.30	4.00	—
Dwarf (9 in.)	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
Pink.....	\$0.75	\$2.25	—
Scarlet.....	.75	2.25	—
Sunrise, Chamois Rose.....	.75	2.25	—
Violet.....	.75	2.25	—
White.....	.75	2.25	—
Yellow.....	.75	2.25	—
Mixed.....	.50	1.50	—
Star Mixed. Similar to large flowering sorts but having elegant flowers with toothed and frilled edges, darker at center.....	.35	1.00	—
PHYSALIS, Franchetti (Chinese Lantern)			
(hP 18 in.) Vivid orange-red pods. Excellent for winter bouquets.....	.20	.60	—
PHYSOSTEGIA, Virginica (False Dragon Head) (hP 3 ft.) Handsome spikes of tubular flowers in rosy lilac.....			
	.45	1.35	—
PIN CUSHION FLOWER (See SCABIOSA)			
PINKS (See DIANTHUS)			
PIQUERIA TRINERVA (See STEVIA)			
POINSETTIA ANNUAL (See EUPHORBIA)			
PLATYCODON (Japanese Bell Flower) (hP 18 in.)			
Grandiflora Blue. Fine large cupped flowers in deep blue; long stems.....	$\frac{1}{4}$ oz. .30	Oz. .90	$\frac{1}{4}$ LB. —
POPPY			
Shirley (hA 18 in.) Bushy plants, bearing silky petaled blossoms, often fluted.			
American Legion. A single poppy of dazzling scarlet with white cross at center.....	.10	.25	—
Single Mixed.....	—	.15	.45
Double, Pink Shades.....	.15	.45	—
Tall Somniferum (hA 3 ft.) Beautiful large flowers borne terminally on stout stems.			
Single Mixed. Deeply cupped flowers....	—	.20	.60
Double Carnation Flowered Mixed. Perfectly double, with fringed petals.....	—	.20	.60
Double Peony Flowered Mixed. Bold double ball-shaped flowers. Plain edged	—	.20	.60
Double Choice Mixed.....	—	.20	.60
Nudicaule (Iceland Poppy) (hP-R 18 in.) Similar to Shirley but of rich yellow, orange, or white.			
Coonara Pink Hybrids.....	.50	1.50	—
Sunbeam. An improvement in the Iceland strain, more thrifty, with finer stems and handsomer flowers. Bloom first year from seed.			
Orange.....	.50	1.50	—
White.....	.50	1.50	—
Yellow (Amurensi).....	.50	1.50	—
Mixed.....	.40	1.20	—
Orientale (hP $2\frac{1}{2}$ ft.) Huge cup-shaped flowers with crinkled petals and large decorative pods.			
Red.....	.30	.90	—
Hybrids. Tones of white, rose, lavender, orange, and crimson.....	.30	.90	—

Ferry-Morse Seed Co.

POOR MAN'S ORCHID (See SCHIZANTHUS)

PORTULACA (Moss Rose) (hA 6 in.)

	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
Single. Very large flowers.			
Scarlet.....	\$0.30	\$0.90	—
White.....	.30	.90	—
Yellow.....	.30	.90	—
Mixed.....	.20	.60	—
Double Mixed. Choice quality, High percentage of doubles.....	.80	2.40	—

POT MARIGOLD (See CALENDULA)

PRIMULA (Primrose)

	$\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
MALACOIDES (Baby Primrose)				
Lilac.....	\$0.60	\$1.00	\$1.75	\$4.50
New Baby. Bright lavender pinkTrade Pkt. \$1.00				
True Rose.....	1.50	2.50	4.50	—
Hardy Varieties. (hP-R 6 in.). Rich velvety flowers of finest quality.				
Auricula. Clusters of fragrant flowers in fawn, brown, and maroon.....	—	2.00	—	—
Veris Mixed (Polyanthus). Produces a dense umbel; colors purple, orange, and crimson.....	—	.75	—	3.75
Obconica—Grandiflora Mixed (Popular pot plant). Trade Pkt. \$0.50				

PRIMROSE (See PRIMULA, OENOTHERA)

PUERARIA, Thunbergiana (See KUDZU VINE)

PYRETHRUM

Roseum (Painted Daisy) (hP 2 ft.). Erect plants with fine terminal blossoms.		
Robinson's Hybrids. Petals in rose and red, about golden centers. Superb strain.....	$\frac{1}{4}$ oz.	Oz.
	\$1.50	\$4.50
Double Mixed. Handsome double or crested flowers in salmon, rose, crimson, and white.....	1.00	3.00
Aureum		
Golden Feather.....	.15	.40

RANUNCULUS, Asiaticus (Buttercup) (hP-R) Large semi-double flowers in yellow, orange, pink, and red.....

.25 .75

Morse's Mammoth Double Mixed.....	2.00	6.50
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RHODANTHE (Everlasting) (hA 12 in.)

	Oz.	$\frac{1}{4}$ LB.
Maculata Rose. Bright rose.....	\$0.50	\$1.50
Maculata White. Dainty clear white petaled flowers.	.50	1.50
Mixed.....	.40	1.20

RICINUS (Castor Bean) (tP)

Zanzibariensis (10 ft.). Huge leaves often 2 ft. across in bright green and bronze.....	.15	.45
Mixed (8 ft.).....	.15	.45

ROCK CRESS (See ARABIS)

ROSE OF HEAVEN (See AGROSTEMMA)

RUDBECKIA, Bicolor Superba (Cone Flower) (hA 2 ft.)

	$\frac{1}{4}$ oz.	Oz.
Golden petals flecked brown at bases, about brown centers.....	\$0.20	\$0.50

Wholesale Flower Seed Price List

SALPIGLOSSIS (Painted Tongue) (hA 2½ ft.)

Large Flowered. Graceful, velvety, lily-like flowers veined in gold.	Oz.	¼ LB.
Blue and Gold.....	\$0.85	\$2.50
Brown and Gold.....	.85	2.50
Crimson.....	.85	2.50
Purple and Gold.....	.85	2.50
Rose and Gold.....	.85	2.50
Superb Mixed.....	.75	2.25

SALVIA (Flowering Sage)

Early Bonfire (tP 18 in.) Floriferous dwarf scarlet variety.....	¼ oz.	Oz.
	\$0.55	\$1.65
Harbinger Improved (tP 12 in.) Earliest, compact scarlet.....	1.50	—
Splendens (tP 2 ft.) An early strain producing masses of large scarlet flowers.....	.50	1.50
Patens (tP 18 in.) Splendid indigo blue flowers.....	1.00	—
Farinacea, Blue Bedder (hhP 3 ft.) Spikes of small, tubular, light blue florets, dusted with a powdery bloom.....	.65	2.00

SAND VERBENA (See ABRONIA)

SAPONARIA (Soapwort, Bouncing Bet) (hA 6 in.)

Multiflora Compacta, Red. Dense bright green foliage blanketed with little starry blossoms.....	Oz.	¼ LB.
	\$0.15	\$0.45

SCABIOSA (Pin Cushion Flower)

Large Flowering Double (Mourning Bride) (hA 2½ ft.). Abundant, dainty, compact, fragrant blossoms.		
Blue Moon (New).....	2.00	—
Maroon.....	.40	1.20
Peach Blossom.....	.40	1.20
Red.....	.40	1.20
Rose.....	.40	1.20
Yellow.....	.40	1.20
Mixed Finest quality.....	.30	.90
Caucasica (hP 2 ft.) Forms an ideal permanent border; large, semi-double blooms	¼ oz.	Oz.
Lavender Blue.....	\$0.65	\$2.00
Columbaria (hP 18 in.) Fine for cutting; dense flower heads.		
Lavender.....	.80	2.50
Pink.....	.80	2.50

SCARLET FLAX (See LINUM)

SCARLET RUNNER BEAN (hA-C 10 ft.) (Valuable climber).....Lb. \$0.30

SCHIZANTHUS (Poor man's Orchid) (hA 18 in.)

Dr. Badger's Hybrids. Handsome large flowers with dainty markings in pastel shades.....	1.00	3.25
Retusus Mixed. Crimson, blue, and purple flowers, spotted gold.....	.25	.75

SEA LAVENDER (See STATICE)

SEA PINK (See ARMERIA)

SEDUM (Stone Crop) (hP-R 3 in.)

Acre (Golden Moss). Mossy foliage covered with tiny golden flowers.....	1.00	3.00
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SENSITIVE PLANT (See MIMOSA)

SHASTA DAISY (Chrysanthemum Leucanthemum) (hP 2 ft.)

Hybridum Maximum. A very floriferous plant with large blooms, long seasoned.....	.60	1.80
Hybridum Maximum Alaska. Extra large flowers; bloom later.....	.80	2.40
Double Giant Diener's Strain.....	Trade Pkt.	\$0.50

Ferry-Morse Seed Co.

SIBERIAN WALLFLOWER (See CHEIRANTHUS)

SNAPDRAGON (See ANTIRRHINUM)

SNEEZEWORD (See ACHILLEA, HELENIUM)

SNOW-IN-SUMMER (See CERASTIUM)

SNOW-ON-THE-MOUNTAIN (See EUPHORBIA)

SOAPWORD (See SAPONARIA)

SPIDER PLANT (See CLEOME)

ST. PETER'S PENNY (See LUNARIA)

STATICE (Sea Lavender, Everlasting) (hA 2 ft.)

Sinuata. Stiff stalks bear dense groups of dainty blossoms in graduated rows.

	Oz.	$\frac{1}{4}$ LB.
Rose.....	\$0.25	\$0.75
True Blue. Dark with white eye.....	.25	.75
White.....	.25	.75
Yellow (Bonduelli).....	.25	.75
Mixed.....	.25	.75

Suworowi (Rat Tail) Long, slender spikes densely covered with rosy blooms..... .75 2.25

Stevia (tP 2 ft.)

Serrata, White. Very free flowering; tiny blossoms faintly scented..... 1.00 3.00

STOCK

Double Dwarf Ten Weeks (hA 12 in.). Compact pyramidal habit: not good for cutting but excellent bedding and potting plants.

	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
Apple Blossom.....	\$0.50	\$1.50	\$4.50
Blood Red.....	.50	1.50	4.50
Bright Pink.....	.50	1.50	4.50
Canary Yellow.....	.50	1.50	4.50
Chamois.....	.50	1.50	4.50
Coppery Carmine.....	.50	1.50	4.50
Crimson.....	.50	1.50	4.50
Flesh Pink.....	.50	1.50	4.50
Lavender.....	.50	1.50	4.50
Mauve.....	.50	1.50	4.50
Old Rose.....	.50	1.50	4.50
Pansy Violet.....	.50	1.50	4.50
Purple.....	.50	1.50	4.50
Rose (Carmine Rose).....	.50	1.50	4.50
Salmon Pink.....	.50	1.50	4.50
Shell Pink.....	.50	1.50	4.50
White.....	.50	1.50	4.50
Fine Mixed.....	.45	1.30	3.90

Beauty of Nice (hA 16 in.) Plants of pyramidal shape, branching above the base.

American Beauty.....	.60	1.80	5.40
Apple Blossom.....	.60	1.80	5.40
Aurora (Chamois).....	.60	1.80	5.40
Belle de Naples (Old Rose).....	.60	1.80	5.40
Bright Pink (Rose of Nice).....	.60	1.80	5.40
Canary Yellow (Monte Carlo).....	.60	1.80	5.40
Crimson (Souvenir de Monaco).....	.60	1.80	5.40
Flesh Pink.....	.60	1.80	5.40
Golden Rose.....	.60	1.80	5.40
Lavender (Queen of the Belgians).....	.60	1.80	5.40
Light Pink (Beauty of Nice).....	.60	1.80	5.40
Mauve.....	.60	1.80	5.40
Pansy Violet.....	.60	1.80	5.40
Purple (Summer Night).....	.60	1.80	5.40
Rosy Lilac.....	.60	1.80	5.40
Salmon Cerise (Salmon King).....	.60	1.80	5.40
White (Mont Blanc).....	.60	1.80	5.40
Fine Mixed.....	.50	1.50	4.50

Wholesale Flower Seed Price List

Stock (Cont.)

Giant Imperial (hA 2 ft.) Long stems, large flower spikes, and good percentage of doubles. Best for florists.

	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
Antique Copper	\$0.75	\$2.50	\$7.50
Blood Red75	2.50	7.50
Carmine Rose (New)75	2.50	7.50
Chamois75	2.50	7.50
Crimson (New)75	2.50	7.50
Elk's Pride (Pansy Violet)75	2.50	7.50
Flesh75	2.50	7.50
Golden Ball75	2.50	7.50
Golden Rose75	2.50	7.50
Lavender75	2.50	7.50
Mauve75	2.50	7.50
Old Rose75	2.50	7.50
Purple75	2.50	7.50
Rose75	2.50	7.50
Rose Pink75	2.50	7.50
Salmon Rose75	2.50	7.50
White (Santa Maria) (Best White)75	2.50	7.50
Yellow (Golden Ball)75	2.50	7.50
Fine Mixed50	1.50	4.50

Perpetual Branching

Empress Augusta Victoria (Lavender)60	1.80	5.40
Heatham Beauty (Rose Shaded Terra Cotta)60	1.80	5.40
May Queen (Mauve)60	1.80	5.40
Purple60	1.80	5.40
Snowdrift (White)60	1.80	5.40

Giant Winter (hhB 2 ft.) Very late; branching; produces great spikes.

Egyptian. Soft rose	1.35	4.00	—
Mixed	1.35	4.00	—

STONE CROP (See SEDUM)

STRAW FLOWERS (See ACROCLINIUM, GLOBE AMARANTH, HELICHRYSUM, RHODANTHE, STATICE, XERANTHEMUM)

SUMMER CYPRESS (See KOCHIA)

SUMMER FORGET-ME-NOT (See ANCHUSA)

SUMMER LILAC (See BUDDLEIA)

SUNFLOWER (Helianthus) (hA)

	Oz.	$\frac{1}{4}$ LB.
Single Red and Gold (5 ft.) Handsome hybrids with deep red centers and petals in crimson and yellow.	\$0.20	\$0.50
Single Stella (3 ft.) Gay yellow petals about dark centers.....	.20	.50
Double Golden Globe (6 ft.) The quilled petals form a handsome, rounded head of bright yellow gold..	.20	.50

SWAN RIVER DAISY (See BRACHYCOME)

SWEET PEAS

Since 1886 we have specialized in the development and growing of Sweet Pea seed. No finer varieties or stocks are obtainable elsewhere. We can suggest suitable substitutes for varieties not found on this list.

LATE SPENCER (hA-C 6 ft.) A particularly thrifty and vigorous class; the flowers are consistently of large size, delicately waved and frilled, and are nicely placed on long, stiff stems, in groups of three or more.

	Oz.	$\frac{1}{4}$ LB.	LB.
Adonis. Bright rose cerise	\$0.20	\$0.50	\$1.50
Affection. Dainty coral pink on cream ground	.20	.50	1.50
Ambition. Deep lavender20	.50	1.50

Ferry-Morse Seed Co.

Sweet Peas, Late Spencer (Cont.)

	Oz.	$\frac{1}{4}$ LB.	LB.
Amethyst. Clear medium blue with very little purplish cast.	\$0.20	\$0.50	\$1.50
Avalanche. Best pure white.20	.50	1.50
Bridal Veil. Glistening white without a trace of blush. Gold Medal Award Scottish Sweet Pea Society, 1935.20	.50	1.50
Brilliant Rose. Warm Tyrian rose.20	.50	1.50
Capri. The best light blue. Lovely with pink. Long stems. Vigorous.20	.50	1.50
Charming. Bright rose-cerise.20	.50	1.50
Chieftain. Pure satiny mauve, lacking all purple shading.20	.50	1.50
Cissie. Light cream pink.20	.50	1.50
Debutante. Coral, subtly shaded with salmon or peach-pink; a new and distinct color. Long succession of bloom.20	.50	1.50
Discovery. (Morse 1938) Chamois pink.20	.50	1.50
Doreen. Unusually bright carmine; large blossoms normally in fours.20	.50	1.50
Ecstasy. An appealing shade of blush pink. Giant flowers, long stems, and strong plants.20	.50	1.50
Fairyland. (Morse 1939) Light rich rose-pink on a heavy cream ground. Pkt. 20c			
Flagship. Deep navy blue. Silver Medal Scottish Sweet Pea Society, 1936.20	.50	1.50
Gigantic. Black seed. Pure white.20	.50	1.50
Gleneagles. Light lavender blue; daintily frilled.20	.50	1.50
Grandeur. (Morse 1938) Shell pink.20	.50	1.50
Grand Slam. Bright scarlet cerise, shaded orange. A sparkling flower with great appeal.20	.50	1.50
Greta. Pale chamois pink.20	.50	1.50
King Lavender. (Morse 1938) Light clear lavender.20	.50	1.50
Life. Sparkling scarlet cerise with salmon shading. Does not burn in strong sunlight.20	.50	1.50
Lullaby. Charming shade of light rose-pink. Award of Merit, National Sweet Pea Society.20	.50	1.50
Magnet. Rich cream-pink; keeps well in water.20	.50	1.50
Majestic Cream. A deep cream shade.20	.50	1.50
Mastercream. Deep cream without a trace of pink. Black seeded. Flowers very large and often duplexed.20	.50	1.50
Mayfair. Salmon pink, white ground. Strong growth.20	.50	1.50
Mrs. A. Searles. Bright cerise; large blooms.20	.50	1.50
Olympia. A deep royal purple.20	.50	1.50
Peer. (Morse 1938) Bright orange pink. Award of Merit, British National Sweet Pea Society.20	.50	1.50
Personality. Coral Salmon Pink. An outstanding flower. Does not burn in bright sunshine.20	.50	1.50
Pinkie. Rich rose-pink. The largest and finest pink.20	.50	1.50
Pinnacle. Very deep rose-pink, sparkling with life.20	.50	1.50

Wholesale Flower Seed Price List

Sweet Peas, Late Spencer (Cont.)

	Oz.	$\frac{1}{4}$ LB.	LB.
Powerscourt. The best lavender; exquisitely frilled.....	\$0.20	\$0.50	\$1.50
Rapture. A novelty among cream pinks. Deep clear rose-pink on deep cream ground. Lovely.....	.20	.50	1.50
Rarity. (Morse 1939) Flaked with bright orange-cerise on a white ground.. Pkt. 20c			
Red Boy. Best deep crimson. Large flowers.	.20	.50	1.50
Sentinel. A glorious exhibition sweet pea. Glowing deep salmon rose on cream.....	.20	.50	1.50
Simplicity. New shade of deep chamois pink on cream ground.....	.20	.50	1.50
Smiles. Exquisite shrimp pink tinged with salmon. Great vigor.....	.20	.50	1.50
Stylist. Bold flowers of clear deep rose-pink, salmon flushed.....	.20	.50	1.50
Sunkist. Cream colored flower with picotee edge of rose.....	.20	.50	1.50
Tangerine Improved. Salmon-orange; requires shading.....	.20	.50	1.50
Vista (Morse 1939) Large clear light purple on white ground..... Pkt. 20c			
Warrior. Ox-blood maroon, sparkling sheen.	.20	.50	1.50
Welcome. The most dazzling of all the scarlets. Strictly sunproof. A robust grower, with bold flowers on stout stems.....	.20	.50	1.50
What Joy. Primrose yellow shading to cream; so far the nearest approach to a true yellow	.20	.50	1.50
Youth. Pure white with picotee edge of soft pink; especially fragrant, large flowers...	.20	.50	1.50
Superb Mixed. A superb mixture of the finest named late flowering varieties; rich, brilliant color.....	.15	.45	1.25
Choice Mixed. A very desirable mixture of true Spencer late flowering varieties; many colors.....	.10	.30	.90
Cupid Mixed. (6 in.) The dwarf growing sweet pea.....	.25	.75	2.25

EARLY FLOWERING SPENCER (hA-C 6 ft.)

The blossoms are very large, beautifully waved, and carried on long stems; flower 3 to 4 weeks earlier than Late Spencers and are in bloom for weeks. Much in demand by commercial growers for forcing under glass.

*Early American Beauty. Glowing rose crimson. Immense flowers and vigorous vines	.30	1.00	3.00
*Early Apollo. Soft salmon-cerise. Large flowers.....	.30	1.00	3.00
*Early Attraction. Clear bright salmon pink on a light cream ground. Immense flowers. A florist's money-maker.....	.30	1.00	3.00
Early Ball's Rose. Rose-pink; a heavy cropper.....	.30	1.00	3.00
Early Blue Bird. Violet blue; vigorous; an old standby.....	.30	1.00	3.00
*Early Boon. Glorious deep salmon pink, light cream ground. Certificate of Merit, Chicago Commercial Flower Growers, 1935.....	.30	1.00	3.00
Early Bridesmaid. Soft silvery pink.....	.30	1.00	3.00
Early Burpee's Orange. Clear light orange.	.30	1.00	3.00
Early Cascade. Best white-seeded white...	.30	1.00	3.00
*Early Chime. New and fascinating shade of light salmon pink on cream ground. Unusually large.....	.30	1.00	3.00

*Extra long stemmed varieties.

Ferry-Morse Seed Co.

Sweet Peas, Early Flowering Spencer (Cont.)

	Oz.	$\frac{1}{4}$ LB.	LB.
Early Cinderella (Morse 1939) Clear light blue.....	\$0.30	\$1.00	\$3.00
*Early Daphne (Morse 1938) Soft salmon pink on cream ground. Silver Medal, International Flower Show, 1937.....	.30	1.00	3.00
*Early Emblem. Bright salmon cream pink. Unusually long stems. Award of Merit, Dutch Horticultural Society, 1936.....	.30	1.00	3.00
Early Fortyniner. Glowing rich orange; frilled, long stems; vigorous.....	.30	1.00	3.00
Early Giant Rose. Warm rose pink. Recommended for extreme size of flowers, fine form, and beautiful waving.....	.30	1.00	3.00
Early Harmony. Clear lavender; very vigorous.....	.30	1.00	3.00
Early Hope. Pure white; black seeded.....	.30	1.00	3.00
*Early Mars (Morse 1938) Clear ox-blood crimson.....	.30	1.00	3.00
Early Mariner. Clear marine blue, with scarcely a hint of mauve. Award of Merit, Dutch Royal Horticultural Society.....	.30	1.00	3.00
*Early Memory. Lovely clear rosy lavender that does not fade with age. Unusual fragrance. Award of Merit, Dutch Royal Horticultural Society.....	.30	1.00	3.00
Early Monterey. Glowing geranium pink, flushed salmon. Unusually large flower..	.30	1.00	3.00
*Early Mrs. Reddick. Light shell pink white ground.....	.30	1.00	3.00
Early Oriental. The best cream; black-seeded.....	.30	1.00	3.00
*Early Pride. Pure cerise or cherry; extra vigorous, long stemmed, large flowered.	.30	1.00	3.00
Early Redwood. Deep bright rich crimson. Strong growing.....	.30	1.00	3.00
Early Shirley Temple. Soft, rich rose pink. Large daintily frilled flowers.....	.30	1.00	3.00
Early Snowstorm Improved. White; large well-waved flowers.....	.30	1.00	3.00
Early Sonnet. Delicate blush pink. Very large flowers.....	.30	1.00	3.00
*Early Star. Sparkling rose-pink on white ground; salmon shading. Award of Merit, Dutch Horticultural Society, 1936.....	.30	1.00	3.00
*Early Success. Deeper than any other rose-pink. White ground. Four flowers are common on the long stout stems.....	.30	1.00	3.00
*Early Sunray. Bright glowing cerise with salmon sheen; extra long-stemmed.....	.30	1.00	3.00
*Early Triumph. Beautiful clear soft shade of lilac mauve. Certificate of Merit, Chicago Commercial Flower Growers.....	.30	1.00	3.00
Early Vulcan. Fiery scarlet-red; sunproof; a favorite.....	.30	1.00	3.00
*Early White Harmony. Pure white: black-seeded; vigor, large flowers, and long stems make it the ideal white.....	.30	1.00	3.00
Early Mixed. A choice selection of the best named Early Flowering varieties to furnish a brilliant show.....	.20	.60	2.00

*Extra long stemmed varieties

Wholesale Flower Seed Price List

For the convenience of our customers we give herewith a color classification in the Early Flowering Sweet Pea section and in the Summer Flowering Sweet Pea section. This chart should prove useful when customers require specific colors. We also give what we consider to be the twelve best Sweet Peas in each section. Our Sweet Pea trials are the most extensive in the world and we feel that our twelve best varieties represent the cream of modern Sweet Peas.

EARLY FLOWERING SWEET PEA CLASSIFICATION

BLUE (DARK)

*EARLY BLUE BIRD

BLUE (LIGHT)

*EARLY CINDERELLA

BLUE (MID)

*EARLY MARINER

BLUSH PINK

*EARLY SONNET

CERISE (DEEP)

*EARLY PRIDE

CERISE SALMON

*EARLY APOLLO

EARLY MONTEREY

EARLY SUNRAY

CERISE SCARLET

*EARLY VULCAN

CREAM

*EARLY ORIENTAL

CREAM PINK

EARLY ATTRACTION

EARLY CHIME

*EARLY DAPHNE

EARLY EMBLEM

CRIMSON

*EARLY MARS

EARLY REDWOOD

LAVENDER

EARLY HARMONY

*EARLY MEMORY

MAUVE

*EARLY TRIUMPH

ORANGE

EARLY BURPEE'S ORANGE

*EARLY FORTYNINER

ROSE CRIMSON

*EARLY AMERICAN BEAUTY

ROSE PINK

EARLY BALL'S ROSE

EARLY GIANT ROSE

EARLY SHIRLEY TEMPLE

*EARLY STAR

EARLY SUCCESS

SALMON PINK

*EARLY BOON

EARLY BRIDESMAID

EARLY MRS. REDDICK

WHITE

EARLY SNOWSTORM IMP.

*EARLY WHITE HARMONY

EARLY HOPE

OUR SELECTION—12 BEST EARLY FLOWERING SWEET PEAS

EARLY MARINER (CLEAR BLUE)

EARLY ATTRACTION (BRIGHT SALMON PINK)

EARLY CHIME (LIGHT SALMON PINK)

EARLY CINDERELLA (BLUE)

EARLY DAPHNE (CREAM PINK)

EARLY STAR (ROSE PINK)

EARLY MARS (CRIMSON)

EARLY MEMORY (LAVENDER)

EARLY ORIENTAL (CREAM)

EARLY TRIUMPH (MAUVE)

EARLY VULCAN (SCARLET)

EARLY WHITE HARMONY (WHITE)

SUMMER FLOWERING SWEET PEA CLASSIFICATION

BLUE

*AMETHYST

BLUE (DARK)

*FLAGSHIP

BLUE (LIGHT)

*CAPRI

GLENEAGLES

*Best in color class.

BLUSH PINK (CR. GRD.)

*AFFECTION

CARMINE

BRILLIANT ROSE

*DOREEN

CERISE (DEEP)

CHARMING

*SENTINEL

Ferry-Morse Seed Co.

Summer Flowering Sweet Pea Classification (Cont.)

CERISE (LIGHT)

ADONIS

MRS. A. SEARLES

*SMILES

CERISE (SCARLET)

*GRAND SLAM

LIFE

CHAMOIS (DEEP)

*SIMPLICITY

CREAM (B. S.)

*MASTERCREAM

CREAM (W. S.)

MAJESTIC CREAM

*WHAT JOY

CREAM PINK (DEEP)

*FAIRYLAND

AFFECTION

MAGNET

CREAM PINK (LIGHT)

*CISSIE

CRIMSON (RED)

*RED BOY

FANCY (FLAKED AND STRIPED)

*RARITY

FLUSHED (CREAM GRD.)

RAPTURE

LAVENDER (LILAC)

*KING LAVENDER

POWERSCOURT

LAVENDER (ROSY)

AMBITION

MAROON

*WARRIOR

MAUVE

*CHIEFTAIN

ORANGE

*TANGERINE IMPROVED

ORANGE PINK

*PEER

PICOTEE EDGE (CR. GRD.)

*SUNKIST

PICOTEE EDGE (WH. GRD.)

*YOUTH

PINK, CHAMOIS

*DISCOVERY

GRANDEUR

GRETA

SENTIMENT

PERSONALITY

PINK, LIGHT (REQUIRES SHADING)

*DEBUTANTE

PURPLE

OLYMPIA

*VISTA

ROSE PINK (DEEP)

*PINKIE

PINNACLE

ROSE PINK (PALE)

*ECSTASY

LULLABY

SALMON ROSE PINK

MAYFAIR

*STYLIST

SCARLET

*WELCOME

WHITE (B. S.)

*BRIDAL VEIL

GIGANTIC

WHITE (W. S.)

*AVALANCHE

OUR SELECTION—12 BEST SUMMER FLOWERING SWEET PEAS

FLAGSHIP (DEEP BLUE)

KING LAVENDER

BRIDAL VEIL (PURE WHITE)

PEER (ORANGE PINK)

DISCOVERY (CHAMOIS PINK)

FAIRYLAND (CREAM PINK)

MASTERCREAM (DEEP CREAM)

VISTA (PURPLE)

ECSTASY (BLUSH PINK)

STYLIST (SALMON ROSE PINK)

WELCOME (SCARLET)

AMETHYST (CLEAR BLUE)

*Best in color class.

Wholesale Flower Seed Price List

SWEET PEA, Perennial (See LATHYRUS LATIFOLIUS)

SWEET ROCKET (See HESPERIS)

SWEET SULTAN (See CENTAUREA)

SWEET WILLIAM (Dianthus Barbatus) (hP 2 ft.)

Single. Fine rounded trusses, 3 to 4 inches across, composed of many disc-like flowers, gayly fringed and marked.

Oz. ¼ LB.

Newport Pink.....	\$0.50	\$1.50
Scarlet Beauty.....	.50	1.50
Holborn Glory Auricula-eyed mixed.....	.50	1.50
White.....	.50	1.50
Fine Single Mixed.....	.25	.75

Double Mixed. Similar to the singles but has many dainty double flowers; less showy, but remains in bloom longer.....

.45 1.40

SWEET WIVELSFIELD (See DIANTHUS)

TASSEL FLOWER (See CACALIA)

TEXAS BLUE BONNET (See LUPIN)

THIMBLE FLOWER (See GILIA)

THRIFT (See ARMERIA)

THUNBERGIA, Alata Mixed (Black-Eyed Susan)
(tP-C 4 ft.) White through buff to deep orange, black centered.....

.70 2.10

TITHONIA, Speciosa (Mexican Sunflower) (tP-C 5 ft.)

Fine for cutting; dazzling orange-vermilion color . . .

1.00 3.00

Fireball (New) Dazzling scarlet..... ¼ oz. \$1.00

3.00 —

TRANSVAAL DAISY (See GERBERA)

VALERIANA (Garden Heliotrope) (hP 2 ft.) Silvery foliage; feathery clusters of tiny sweet scented florets

Mixed.....

.70 2.10

1/8 oz. ¼ oz. Oz.

VENIDIUM. Fastuosum Hybrids..... \$.75 \$1.25 \$4.00

VERBENA (tP)

Hybrida Gigantea (8 in.) A choice selection of the large flowering strain.

1/4 oz. Oz.

Blue. Deep violet-blue with white eye.....	\$.50	\$1.50
Luminosa. Flaming pink shading to coral.....	.50	1.50
Scarlet. (Lucifer) Brilliant scarlet.....	.50	1.50
White. Exquisite pure white.....	.50	1.50
Mixed.....	.45	1.35

Hybrida (8 in.) The ever-reliable bedding type; floriferous.

Scarlet (Defiance) Fiery red with small white eye. .25 .75

Choice Mixed..... .20 .60

VINCA, Rosea (Periwinkle) (tP 15 in.) Symmetrical, ornamental plant, free from attacks of insects.

Pure White.....	.35	1.00
Rosea. Bright rose with crimson eye.....	.35	1.00
Rosea Alba. White with rose center.....	.35	1.00
Mixed.....	.30	.90

Ferry-Morse Seed Co.

VIOLA CORNUTA (Tufted Pansy) (hP-R 6 in.)

A persistent bloomer, producing dainty pansy-like flowers.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
Apricot. Faint pencilling near throat.....	\$0.70	\$1.35	\$3.75
Blue Perfection. Fine light blue.....	—	.65	2.00
Chantreyland. Pure apricot.....	.90	1.60	5.50
Jersey Gem. The best deep violet-blue.....	Trade Pkt. \$0.75	2.00	—
White Perfection.....	—	.60	1.75
Yellow.....	—	.60	1.75
Mixed.....	—	.40	1.25

VIRGINIAN STOCK (hA 6 in.)

	Oz.	$\frac{1}{4}$ LB.	LB.
Mixed. Quantities of single flowers in shades of red, and white.....	\$0.15	\$0.50	\$1.50

VISCARIA (Rose of Heaven) (hA 12 in.)

Osculata Candida Alba. Pure white.....	.60	1.80	—
Oculata Nobilis Rose.....	.60	1.80	—
Oculata Sky Blue.....	.60	1.80	—
Mixed. Flowers in red, white, and blue, with dark centers.....	.50	1.50	—

WALLFLOWER (hhB)

Double Mixed (20 in.) Normally produces a single stalk densely set with rich double flowers in shades of orange, yellow, and mulberry.....

1.60	4.80	—
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WHITLAVIA (California Canterbury Bells) (hA 12 in.)

Gloxinoides Blue. Produces delicate floral sprays with bell-shaped flowers, intense violet-blue, with white throats.....

.40	1.20	—
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WILD GARDEN MIXTURE. A splendid mixture of vigorous growing annuals mostly about $1\frac{1}{2}$ ft. high.....

.15	.50	1.50
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WIND FLOWER (See ANEMONE)

WOOLFLOWER (See CELOSIA CHILDSI)

XERANTHEMUM, Double Mixed (Everlasting) (hA 18 in.) Fine for winter bouquets. White, pink, and purple, with white tufted centers.....

.40	1.20	—
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YARROW (See ACHILLEA)

ZINNIA (hA)

Double Dahlia Flowered ($2\frac{1}{2}$ ft.) Extremely robust branching plants, producing enormous, handsome, double flowers on rigid stalks.

	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ LB.
Canary (Canary Bird).....	\$0.20	\$0.60	\$1.80
Crimson (Crimson Monarch Improved).....	.20	.60	1.80
Golden Yellow (Golden Dawn).....	.20	.60	1.80
Illumination, deep rose.....	.20	.60	1.80
Lavender (Dream).....	.20	.60	1.80
Light Rose (Exquisite).....	.20	.60	1.80
Orange and Gold (Oriole).....	.20	.60	1.80
Purple (Purple Prince).....	.20	.60	1.80
Scarlet (Scarlet Flame).....	.20	.60	1.80
White (Polar Bear).....	.20	.60	1.80
Mixed.....	.15	.45	1.35

Wholesale Flower Seed Price List

Zinnia (Cont.)

DOUBLE CALIFORNIA GIANT (2½ ft.)			
Improved Double Giant.	¼ oz.	Oz.	¼ LB.
Brightness, bright pink.	\$0.20	\$0.60	\$1.80
Canary Yellow.20	.60	1.80
Cherry Queen.20	.60	1.80
Enchantress, deep pink.20	.60	1.80
Golden Queen, rich yellow.20	.60	1.80
Lavender Gem.20	.60	1.80
Miss Willmott, soft pink.20	.60	1.80
Orange King.20	.60	1.80
Purity, White.20	.60	1.80
Rose Queen.20	.60	1.80
Scarlet Gem.20	.60	1.80
Violet Queen.20	.60	1.80
Mixed.15	.45	1.35
Indian Summer Mixed.15	.50	1.50
Super Crown O'Gold, Pastel tints.20	.65	2.00
DOUBLE FANTASY (2 ft.) Petals curved and partially quilled like those of Cactus Dahlia. Rich hues of red, rose, orange, and yellow.			
Mixed.25	.75	2.25
DOUBLE ELEGANS (Cut and Come Again) (2 ft.) The fore-runner of the robust giant types and again becoming popular. Flowers dome-shaped, fine vivid colors.			
Bright Scarlet.15	.45	1.35
Golden Yellow.15	.45	1.35
Salmon Rose.15	.45	1.35
Mixed.10	.30	1.20
DOUBLE LILLIPUT (12 in.) A charming dwarf type excellent for lower borders. Plant of bushy habit, producing many double pompon flowers in varied, bright colors.			
Canary Yellow.15	.45	1.35
Deep Crimson.15	.45	1.35
Deep Flesh.15	.45	1.35
Golden Gem.15	.45	1.35
Lilac Gem.15	.45	1.35
Orange (Valencia).15	.45	1.35
Purple Gem.15	.45	1.35
Salmon Rose.15	.45	1.35
Scarlet.15	.45	1.35
White.15	.45	1.35
Mixed.10	.30	1.20
CUPID			
Tiny Tim, Scarlet.15	.45	1.35
DOUBLE MEXICANA (12 in.) A splendid edging sort.			
Orange.30	.90	2.70
MEXICANA HYBRIDS (12 in.) Miniature zinnia somewhat like French marigold; flowers yellow, orange, and mahogany; double and single.			
	.50	1.50	6.00

